

TURF CLUB MINUTES

Date: Thursday November 15, 2007 Meeting

Time: 5:00pm-6:30pm

Place: Plant Sciences Bldg. 2401

5:00—Start of meeting with pizza and drinks

5:15—David introduced our speaker Steve Derrick and we proceeded to go around the room and introduce ourselves

5:20—Steve Derrick began his speech

- Mr. Derrick is the turf division manager at Southern State. They supply chemicals, fertilizers, etc. to different landscape companies and golf courses.

- Some of the highlights of his speech:
 - o Discussed the drought situation and how it is affecting this industry
 - Overseed fescue business down 40%
 - PIKE nurseries filed for bankruptcy
 - It effects EVERYONE
 - o Communication is key
 - o Set yourself apart from the GOBS
 - GOBS—Good 'ole boy salesmen

6:25—Steve Derrick ended his speech and Dr. Karnok allowed those who had not had their picture taken for the website to do so.

6:30—close of the meeting