

## TURF CLUB MINUTES

Date: Tuesday, April 8, 2008 Meeting

Time: 6:30pm-7:30pm

Place: Plant Sciences Bldg. 2401

6:30—Start of meeting with pizza and drinks

- Dr. Karnok made an announcement about an event that was held where a group of generous people decided to donate their portion of cash from the event to the turf club which totaled: \$1,500!!!
- Note: send out thank you notes to those involved

6:35—President David Fleming's announcements

- Tim Loveday from Crabapple Landscapes was our guest of honor
- Conner Hall 100<sup>th</sup> year celebration Friday (April 11, 2008) from 2:00pm—4:00pm
- Ag Awareness this Thursday (April 10, 2008) at Tate from 9:00am—4:00pm where we plan to have a booth
  - o Trying to make this a BIG deal
  - o They want each booth to have a way for people to “interact” with it, so Dr. Karnok plans to bring a mini putting green where 3 “hole in 1’s” earns you a turf club t-shirt

6:45—Introductions

6:50—Tim Loveday

- Director of Operations at Crabapple Landscapes
- Mr. Loveday was a graduate of UGA in 2006
- He started out of college with his own business, and then he then came to Crabapple
- He talked about the company and the effect the drought had on the company
  - o Lost \$600,000 in revenue from no one buying flowers this year
- They were ALSO hit by the housing market being like it is. No one is building, so no one is needed to landscape
- Q & A:
  - o Key points: take pride in yourself, give that “extra effort”, and think outside the box.

7:30—end of meeting

- Took a group photo